

Table D
2003 Utah Market Share Report
INDIVIDUAL A & H TYPE POLICIES
(Non-Cancellable, Guaranteed Renewable, Non-Renewable,
Other Accident Only, All Other Policies)

Rank	Company Name	Percent of Market	Direct Premiums Earned
1	IHC Health Plans Inc. DBA HealthChoice	28.78%	\$68,591,563
2	Regence BCBS of UT	21.59%	\$51,472,174
3	American Family Life Asr Co Columbus	6.57%	\$15,649,197
4	United American Ins Co	2.97%	\$7,072,409
5	Mutual Of Omaha Ins Co	2.80%	\$6,680,381
6	Equitable Life & Cas Ins Co	2.47%	\$5,898,034
7	Altius Health Plans Inc	2.29%	\$5,465,103
8	General Electric Capital Assur Co	2.03%	\$4,829,482
9	Bankers Fidelity Life Ins Co	1.94%	\$4,614,208
10	Bankers Life & Cas Co	1.85%	\$4,406,624
11	Sterling Life Ins Co	1.79%	\$4,259,277
12	Northwestern Mut Life Ins Co	1.61%	\$3,838,469
13	Conseco Health Ins Co	1.50%	\$3,567,929
14	Colonial Life & Accident Ins Co	1.47%	\$3,494,307
15	State Farm Mut Auto Ins Co	1.23%	\$2,942,212
16	Standard Life & Accident Ins Co	1.19%	\$2,828,116
17	Ace American Ins Co	1.05%	\$2,503,622
18	Physicians Mut Ins Co	0.90%	\$2,141,723
19	Provident Life & Accident Ins Co	0.78%	\$1,852,078
20	Massachusetts Mut Life Ins Co	0.75%	\$1,795,030
TOTAL FOR TOP 20 RANKED INSURERS		85.54%	\$203,901,938
TOTAL FOR ALL 265 INSURERS WRITING THIS LINE		100.00%	\$238,367,921